

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62177
FEB 14 1917

RETURN TO POMOLOGY
SECTION OF NOMENCLATURE.

INDEXED.

Established 1883

Waverly Florida Nurseries Company

Catalogue and
Price List

1917

LIBRARY
RECEIVED
★ AUG 20 1920 ★
U.S. Department of Agriculture

INDEXED.

HOME OFFICE
Waverly, Florida

NORTHERN OFFICE
915 Merchant's Bank Building
St. Paul, Minn.

1883--1917

THIRTY-FOUR YEARS AGO the famous Waverly Nurseries were established, and up to within a short time have been constantly under the direction of the original owner. Last February the entire property was taken over by a group of business men. We purchased the entire holdings from Mr. Geo. H. Gibbons, so that we could control the entire property—nursery, groves and town-site. We employed a superintendent who has had thirty years experience with some of the best nurseries and groves in the State. We gave him instructions to produce the best tree possible, using every means at his command to accomplish this. We also asked him to cheerfully render any assistance possible to any citrus grower who would call upon him, whether the grower purchased Waverly trees or not. We judged that what was good for the grower would help us in the long run.

We want to devote a single paragraph to our trees. We bud below the ground; we bud from our own bearing trees; we handle nothing except rough lemon stock. Thirty-four years experience has proven that these three things are right.

We could get out a large catalogue, filled with advice as to what varieties to plant, how to take care of your grove, etc., but we believe that there enough text books issued on these subjects, and that they have no place in a cata-

WAVERLY FLORIDA NURSERIES CO.

logue. Go to an old established nursery—there are others besides ours—and trust them. They are honest or they could not have remained in business for a number of years unless they had done the right thing by their customers. We believe in our trees. We will let you write your own contract. We don't want your order unless you become a booster for us. We will not meet the fly-by-night nursery prices. We want a fair price, enough to furnish a good tree.

We could spend several thousand dollars in getting out an "art catalogue," but we would rather put the money in producing trees. Fancy pictures do not produce fruit, while healthy, fine trees do. If we were selling ornamentals we would want a beautiful catalogue. Anyhow we are going to quietly and sensibly call your attention to our nursery, and leave the balance to you.

We cordially invite you to visit our nurseries, and we will be pleased to furnish you any information within our power to help you make good on your grove.

We will give a short description of the different varieties of citrus trees produced by the famous Waverly Nurseries.

Grapefruit

Magnumbonum.—We are very proud of this grapefruit, and believe as it becomes better known it will find its way into most of the groves yet to be planted. It is a very late bearer, and has extra late keeping qualities. The fruit seldom forms in clusters, and is well distributed

over the tree. The size is medium to large, with smooth, tough skin. The fruit cells are small and of fine texture, having the true pomelo flavor.

Gold Medal.—This variety originated in Waverly. This fruit received the Gold Medal at the Pan-American Exposition, hence its name. It seldom grows in clusters, and is the true pomelo color, shape and flavor. It is a heavy bearer, and the fruit hangs on the trees as late as any grapefruit of which we have knowledge.

Marsh Seedless.—Is very nearly seedless, popular on this account. Slightly smaller than Magnumbonum, and seldom forms in clusters, making fruit uniform in size. Extra juicy and of excellent flavor.

Silver Cluster.—Fruit grows in large clusters, hence not so fine appearing as single stem varieties. However the fruit has fine shipping qualities, and the flavor is excellent.

Inman Late.—One of the best of the grapefruit family grown. A flat fruit, true to name. It has a light yellow skin, and the meat is fine in texture, and in taste. Seldom forming in clusters, it is the ideal fruit for your grove, as it ripens late in the season.

Oranges

Parson Brown.—One of the best early varieties, ripening in October and November. Medium size, round or slightly oblong. Good appearance, quality, keeper and shipper. Strong, vigorous grower.

SECTION OF NOMENCLATURE FEB 14 1917

WAVELY FLORIDA NURSERIES CO.

Pineapple.—This is one of the best midseason varieties. Matures about January first, and will keep on the trees until March. It is unsurpassed for flavor, quality and appearance. This variety always brings top prices in the market.

Homosassa.—Another very good midseason variety, similar to the Pineapple. Good keeper, good shipper. We consider it the best eating orange grown.

Ruby Blood.—Consider it one of the best blood varieties, excellent flavor. As the fruit matures a blood-red streaks the pulp. Highly thought of in the market, bringing excellent prices.

Mediterranean Sweet (Sanford Strain).—One of the later mid-season oranges. Extremely heavy bearer, fruit of excellent quality and flavor.

Tardiff (Late Valentia or Hart's Late).—A very late and very prolific variety of fine quality. Season May and June, but fruit will sometimes hang on the tree until August or September. Fruit of good size, oval or round, juicy and tender. Every grove should have a goodly number of this variety, as the fruit brings uniformly high prices.

Lue Gim Gong.—A new variety introduced by Lue Gim Gong, of DeLand, Florida. A cross between the Late Valentia and Mediterranean Sweet. It is claimed to be an extremely late bearer and that the fruit will hang on the tree

WAVERLY FLORIDA NURSERIES CO.

from one season to another. Would recommend at least a few trees for each grove.

Tangerine (Dancy).—One of the well-known “kid glove” oranges. Flat, small to medium; skin separated freely from the flesh: very juicy. Brings the highest price of any citrus fruits shipped to market. Should be in every grove.

King.—A “kid glove” variety. Very fine for home consumption, but not desirable for commercial planting.

Kumquats.---The smallest of citrus fruits. Grows to the height of ten or twelve feet. Very ornamental. Fruit about one and one-half inches long, to one inch in diameter. Makes very fine marmalade and jelly. Few should be in every grove.

Limes

Tahiti or Persian.---Practically seedless. About the size of lemons. Ripens in September, but usually holds through the following summer. Rapidly taking the place of lemons everywhere. Large tree and heavy bearer. Should be in every grove.

Native.---Also known as Mexican. Grows wild in many parts of Florida. Very small fruit, in large demand in Northern markets. Has fruit nearly every month in the year.

Lemons

We are budding only one Lemon, Captain Carney Variety, as the lime is rapidly taking its place.

WAVERLY FLORIDA NURSERIES CO.

Price List

Caliper	Usual Height	Price per Hundred
Less than 1-2 inch	1 to 3 feet	\$25.00
1-2 to 5-8 inch	3 to 4 feet	30.00
5-8 to 7-8 inch	4 to 5 feet	35.00
7-8 to 1 inch	5 to 7 feet	40.00
1 to 1 1-8 inches		45.00
1 1-8 to 1 3-8 inches		55.00
1 3-8 to 1 1-2 inches		65.00

Kumquats, limes, lemons and tangerines will caliper considerably smaller than oranges and grapefruit.

We will plant and guarantee trees in our immediate vicinity for 10c per tree additional.

Terms. Cash with order if for immediate shipment. If for future delivery, 25 per cent advance payment when order is booked, balance to be payable when trees are shipped.

Packing. We guarantee delivery in good condition, so far as packing is concerned.

Proper Labeling. Everything is sent out plainly marked with labels.

Our Guarantee. We guarantee all stock sent out to be well rooted, well grown, true to name, properly packed and shipped according to instructions.

In Writing Orders give Post-Office Address in full, including County and State. Also point of destination, if different from post office. Name route by which to ship, if there is any preference. State whether by freight or express.

WAVERLY FLORIDA NURSERIES CO.

WAVERLY, FLORIDA

**We Bud All Our
Trees From
Our Own
Bearing Groves**

THE CHILD PRINTERY
LAKELAND, FLA.